

Announcement, on opening the First Dealership Showroom in Macau, Special Administrative Regions of the People's Republic of China.

Mitsuoka Motor Co. , Ltd. (President: Akio Mitsuoka at Head Office: Toyama City, Toyama Prefecture) hereby officially announce the formal Grand Opening of First Dealership Showroom in Macau, an Special Administrative Regions of the People's Republic of China on the 20th April, 2015.

After we exhibited our models in 2014 CHINA (MACAU) INTERNATIONAL AUTOMOBILE EXPOSITION, which was held from November 7-9, 2014 at Venetian Macau Cotai Expo Hall, we were planning to steadily open the Showroom in Macau. Now we are finalizing to open the Showroom along with a Café, so that more people can visit us, in the open space, with more comfort.

Initially, there will be exhibition/sales of Three Mitsuoka's brands as HIMIKO, VIEWT and OROCHI. The official opening of the Café is being planned for this Summer.

The Showroom will be managed by MITSUOKA MOTOR MACAU SELLES LIMITED (hereinafter to be mentioned as MMMS) with the experience of Mr. Cheong Weng, who is the owner of M/s. Mok' Wagen Automobile, having the management experience and operates the showroom over the years, in the same area for the luxury imported vehicles. He took the leading part for establishing the MMMS. In the Showroom of Mok' Wagen Automobile, along with other vehicles, 1 or 2 Mitsuoka Models will always be exhibited at all times.

The first year's sales target will be 12 units per year.

In order to improve the awareness, it has already been scheduled to exhibit Mitsuoka Brand during 1st to 3rd May at MACAU 2015 AUTO FAIR CARNIVAL (Venue: The Venetian Macau Cotai Expo -- Hall B Organizer: Hironori Macau International Exhibition Service Co., Ltd).

Additionally, the Mitsuoka Motor has already given the task to MMMS for the research work, roughly within one year, for opening the Dealership Showroom in the market of Hong Kong and Taiwan.

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TIMING : 10:30-19:30(Off: Every Wednesday)

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